



Covenant HealthCare Foundation
1447 North Harrison
Saginaw, MI 48602
989.583.7600
covenantkidsmi.com

COVENANT KIDS WEEK

MARCH 30 – APRIL 3, 2020

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

PHONE BANK SPONSOR OF THE DAY | \$5,000

TWO AVAILABLE

- Digital logo posted on TV screen behind the Covenant Kids phone bank from 5:00 pm to 6:30 pm on one of the two phone bank days.
- Business name mentioned when phone bank volunteers answer each call
- Six tickets to the Gala
- Invitation for two to attend the Covenant Foundation Major Donor Luncheon and Christmas Celebration Event
- Listing in the Gala event program
- Half screen logo scrolling at Gala

VIGNETTE SPONSOR OF THE DAY | \$3,000

FIVE AVAILABLE

- Digital logo on display five times per day during two-minute vignettes for Covenant Kids. These will occur during CBS This Morning, 9:00 am news, The Doctors, Dr. Phil and 11 pm news.
- Four tickets to the Gala
- Invitation for two to attend the Covenant Foundation Major Donor Luncheon and Christmas Celebration Event
- Listing in the Gala event program
- Quarter screen logo scrolling at Gala

SPONSOR OF THE MORNING | \$1,500

FIVE AVAILABLE

- Digital logo posted on the TV screen behind the interview couch during the interview segment of 9:00 am news
- Two tickets to the Gala
- Invitation for two to attend the Covenant Foundation Major Donor Luncheon and Christmas Celebration Event
- Listing in Gala event program

COMMERCIAL SPONSOR OF THE DAY | \$1,200

FIVE AVAILABLE

- 30 second commercial during the 9:00 am news*
- 30 second commercial during the 5:30 pm – 6:00 pm news*
- Two tickets to the Gala
- Invitation for two to attend the Covenant Foundation Major Donor Luncheon and Christmas Celebration Event
- Listing in Gala event program

*MUST SUPPLY OWN COMMERCIALS; DOES NOT INCLUDE PRODUCTION/CREATION

